

Mayor Robin S. Freitag Vice Mayor Tom Tedesco Kelsey Bayzick David Miller Jeff Shimp Hopewell Township Municipal Building 590 Shiloh Pike, Bridgeton, NJ 08302 (856) 455-1230 x-118

## It's That Time Again! Hopewell Day - - September 14, 2024

This year's **Hopewell Day** event is scheduled to take place on **Saturday, September** 14<sup>th</sup>, 2024 from 10:00 a.m. to 4:00 p.m. (with a rain date of September 21<sup>st</sup>) at 2 Cassidy Court in Hopewell (surrounding the Greater Bridgeton Amish Market). Thousands of people have attended Hopewell Day in the past and have enjoyed performances, family activities, music and food along with crafts from local vendors and residents.

In order to make this community celebration possible, we need your help. Our sponsors play a key role in making Hopewell Day a success and they are critical to making this year's Hopewell Day even better. The businesses and organizations that serve as sponsors help boost community pride and show everyone why we love to live, work and unwind in Hopewell. They give small businesses and entrepreneurs a platform to reach new customers. We hope that we can count your business among our sponsors for this year's event.

If you'd like to be a sponsor for this year's event, please complete the attached donation form and return it no later than August 23, 2024 so we will have the opportunity to include you in all of our print and digital advertisements. Additional information on the sponsorship packages is also attached.

Should you have any questions, please feel free to reach out to our Hopewell Day Coordinator at the Township Offices at (856) 455-1230 or send an email to <u>clerk@hopewelltwp-nj.com</u>.



Thank you in advance for your support!

Sincerely,

Hopewell Day Committee



# Hopewell Day Celebration Levels of Sponsorship

# Hopewell Day - - September 14, 2024

Cassidy Court, Bridgeton (surrounding the Amish Market)

### \$1,000+ - Platinum Sponsor

- o Designated as a "Platinum Sponsor" on all Hopewell Day event advertisements
- o Designated as a Platinum Sponsor on Hopewell's website and Facebook page
- Business Name and Logo to appear on "Hopewell Area Shopping and Points of Interest" Map
- o Business Name will appear on all newspaper advertising as a Platinum Sponsor
- o Business name mentioned various times over the PA system during the event
- Your brochure or logo item included in our giveaway bags
- Priority location of a 10 x 10 Business Display Space at the event
- Business Card ad displayed

#### \$500 - Gold Sponsor

- Designated as a Gold Sponsor on Hopewell's website and Facebook page
- o Business Name and Logo to appear on "Hopewell Area Shopping and Points of Interest" Map
- o Business Name will appear on all newspaper advertising as a Gold Sponsor
- o Business name mentioned various times over the PA system during the event
- Your brochure or logo item included in our giveaway bags
- Priority location of a 10 x 10 Business Display Space at the event
- Business Card ad displayed

#### \$250 - Silver Sponsor

- o Designated as a Silver Sponsor on Hopewell's website and Facebook page
- Business Name and Logo to appear on "Hopewell Area Shopping and Points of Interest" Map
- o Business Name will appear on all newspaper advertising as a Silver Sponsor
- o Business name mentioned various times over the PA system during the event
- Your brochure or logo item included in our giveaway bags
- Free 10 x 10 Business Display Space provided
- o Business Card ad displayed

#### \$100 - Bronze Sponsor

- o Designated as a Bronze Sponsor on Hopewell's Facebook page
- Business Name will appear on all newspaper advertising as a Bronze Sponsor
- Business name mentioned various times over the PA system during the event
- Free 10 x 10 Business Display Space provided
- o Business Card ad displayed

#### \$50 - Patron Sponsor

- Designated as a Patron Sponsor on Hopewell's Facebook page
- Business Card ad displayed



## Hopewell Day Sponsor Form:

Business Name:	 	 	
Contact Person:	 		
Telephone No.:			
*Email Address:	 	 	

Platinum Sponsor (\$1,000+)	
Gold Sponsor (\$500)	
Silver Sponsor (\$250)	
Bronze Sponsor (\$100)	
Patron Sponsor (\$50)	

Please make check payable to: **Hopewell Township Community Activity/Recreation Trust** And mail to:

> Hopewell Township Attn: Jeannette Pace 590 Shiloh Pike Bridgeton, NJ 08302

Do you plan to use the 10 x 10 display space? \_\_\_\_\_ Yes \_\_\_\_\_ No

Will you have a brochure or logo item for the giveaway bags? \_\_\_\_\_ Yes \_\_\_\_\_ No (Platinum, Gold and Silver Sponsors – need items by 9/2/24)

✓ If possible, please include your business card with your remittance.

\*\* Please return this page with your remittance. Thank you! \*\*